

FOCUS ECONOMICS

MEDIA KIT

Global macroeconomic insights for media professionals.

Consensus forecasts from 1000+ economists worldwide.



The Consensus Behind Better Decisions

Acting as a neutral aggregator, **FocusEconomics** brings together the forecasts of independent institutions into monthly **Consensus** figures that reflect the full range of expert views across economies, indicators and time horizons.



1000+

ECONOMISTS



6000+

FORECASTS



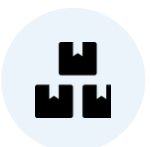
340+

CONTRIBUTING INSTITUTIONS



198+

ECONOMIES COVERED



30+

COMMODITIES COVERED



25+

YEARS

WHAT WE COVER

Comprehensive economic intelligence for **short-term decisions** and **long-term planning**.



INDICATOR EXAMPLES

- GDP Growth
- Inflation
- Interest Rates
- Exchange Rates
- Fiscal Balance
- Current Account
- Unemployment



COVERAGE

- **198+** Economies
- **30+** Commodities
- **30+** Indicators



TYPES OF REPORTS

- Country Reports
- Commodity Reports
- Special Insight Reports



FORECAST HORIZONS

- **Quarterly** forecasts
- **Annual** forecasts
- **Long-term** projections
- **Forecast history** - how past forecasts evolved

SHORT-TERM INSIGHTS

Timely forecasts suitable for quick decision-making



LONG-TERM OUTLOOK

Multi-year trends for strategic planning

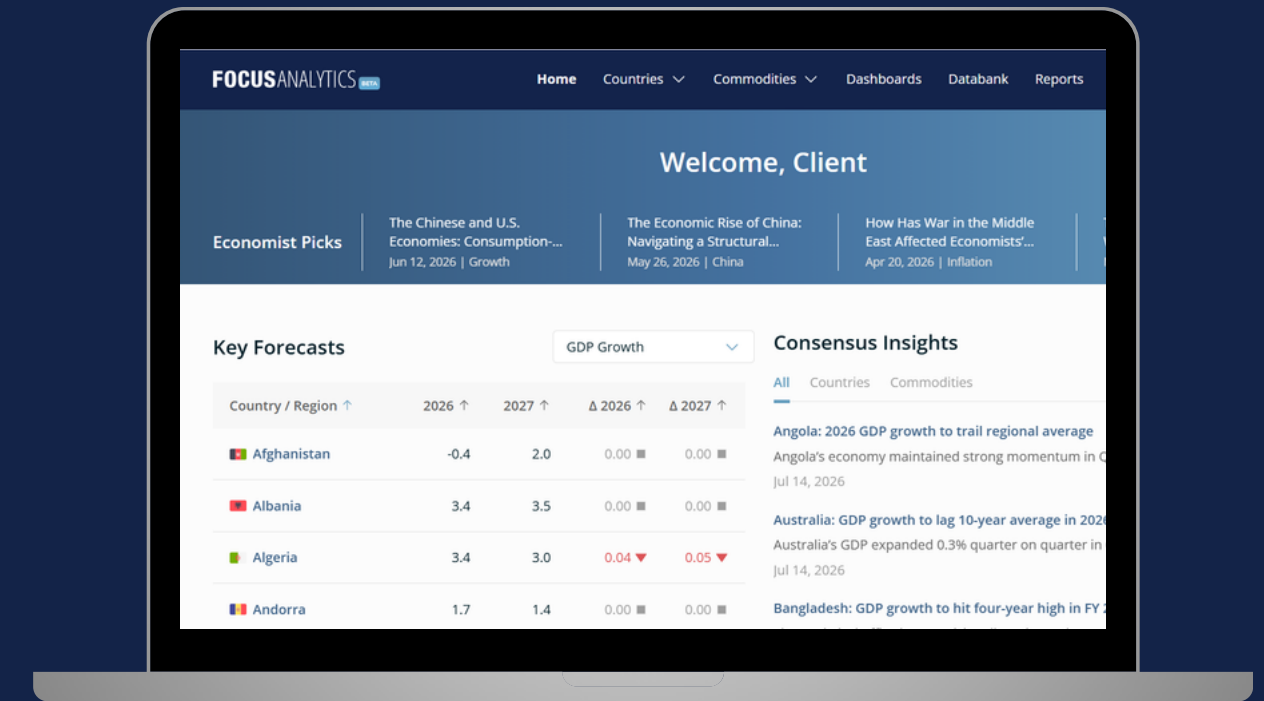


OUR PRODUCT & OFFERING

FOCUSANALYTICS

One platform. Six ways to work with our Consensus.

FocusAnalytics gives you flexible access to the Consensus - the forecasts we compile from independent institutions - across countries, commodities and indicators.



Country Analytics



Commodity Analytics



Dashboards



Databank



Reports



API

OUR ECONOMISTS

Our economists are available for **interviews, background briefings** and **commentary**.



Arne Pohlman
• CEO & Co-Founder
• Chief Economist



Magdalena Preshlenova
Regional Economist



Matthew Cunningham
• Regional Economist
• Editor



Giovanni Sbattella
Associate Economist



Fiona Grant
Economist



Marta Casanovas
Head of Research



Valeriia Zaitseva
Economist



Marcos Lascurain
Economist



AVAILABLE IN MULTIPLE
LANGUAGES



English



Spanish



French



Portuguese



and more

OUR CLIENTS

Trusted by organizations shaping global markets.



PLATFORMS & PRESENCE

Where our audience finds us.



42K+

LINKEDIN FOLLOWERS



11.8K+

X FOLLOWERS



5K+

NEWSLETTER SUBSCRIBERS



106K+

WEBSITE VISITS PER MONTH

FEATURED COVERAGE

Quoted and cited by leading business and financial news outlets.

THE WALL STREET JOURNAL.

FINANCIAL
TIMES



Forbes

LA VANGUARDIA

DOW JONES

Each year, we recognize the world's most accurate forecasters.

The **Analyst Forecast Awards** rank the institutions on our Consensus panel by forecast accuracy. The 2026 edition marked their **tenth** anniversary, and the awards have grown in reach with each edition to become a recognized benchmark among the economists who contribute to them.



FOCUS
ECONOMICS

10TH ANNIVERSARY ANALYST
FORECAST AWARDS 2026



Based on Accuracy

Rankings are determined by forecast accuracy.



Global Reach

Growing participation and recognition with every edition.



Industry Benchmark

Respected among economists worldwide.

HOW WE CAN COLLABORATE

For Journalists & Media

We work with journalists to provide the data, insights and context you need.



Why FocusEconomics
Consensus Forecasts combine the views of hundreds of independent institutions into one balanced benchmark.



Neutral & Unbiased
The most unbiased, neutral source of economic forecasts, free from bias and built for objective reporting.



Global Coverage
Comprehensive coverage across countries, indicators and commodities, with in-house economist oversight.



Fast & Reliable
Timely updates and responsive support, so you can meet tight deadlines with confidence.

HOW TO WORK WITH US



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For media enquiries, data requests and economist interviews.



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25+
Years of Consensus Forecasts

TRUSTED BY JOURNALISTS, INSTITUTIONS AND DECISION MAKERS WORLDWIDE.