

# FOCUSECONOMICS

MEDIA KIT

Trusted **macroeconomic**  
**insights** for your event  
audience.

**Consensus** forecasts from 1000+ economists worldwide.



# The Consensus Behind Better Decisions

Acting as a neutral aggregator, **FocusEconomics** brings together the forecasts of independent institutions into monthly **Consensus** figures that reflect the full range of expert views across economies, indicators and time horizons.



**1000+**

ECONOMISTS



**6000+**

FORECASTS



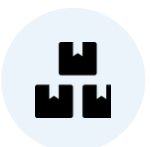
**340+**

CONTRIBUTING INSTITUTIONS



**198+**

ECONOMIES COVERED



**30+**

COMMODITIES COVERED



**25+**

YEARS

## WHAT WE COVER

# Comprehensive economic intelligence for **short-term decisions** and **long-term planning**.



### INDICATOR EXAMPLES

- GDP Growth
- Inflation
- Interest Rates
- Exchange Rates
- Fiscal Balance
- Current Account
- Unemployment



### COVERAGE

- **198+** Economies
- **30+** Commodities
- **30+** Indicators



### TYPES OF REPORTS

- Country Reports
- Commodity Reports
- Special Insight Reports



### FORECAST HORIZONS

- **Quarterly** forecasts
- **Annual** forecasts
- **Long-term** projections
- **Forecast history** - how past forecasts evolved

### SHORT-TERM INSIGHTS

Timely forecasts suitable for quick decision-making



### LONG-TERM OUTLOOK

Multi-year trends for strategic planning

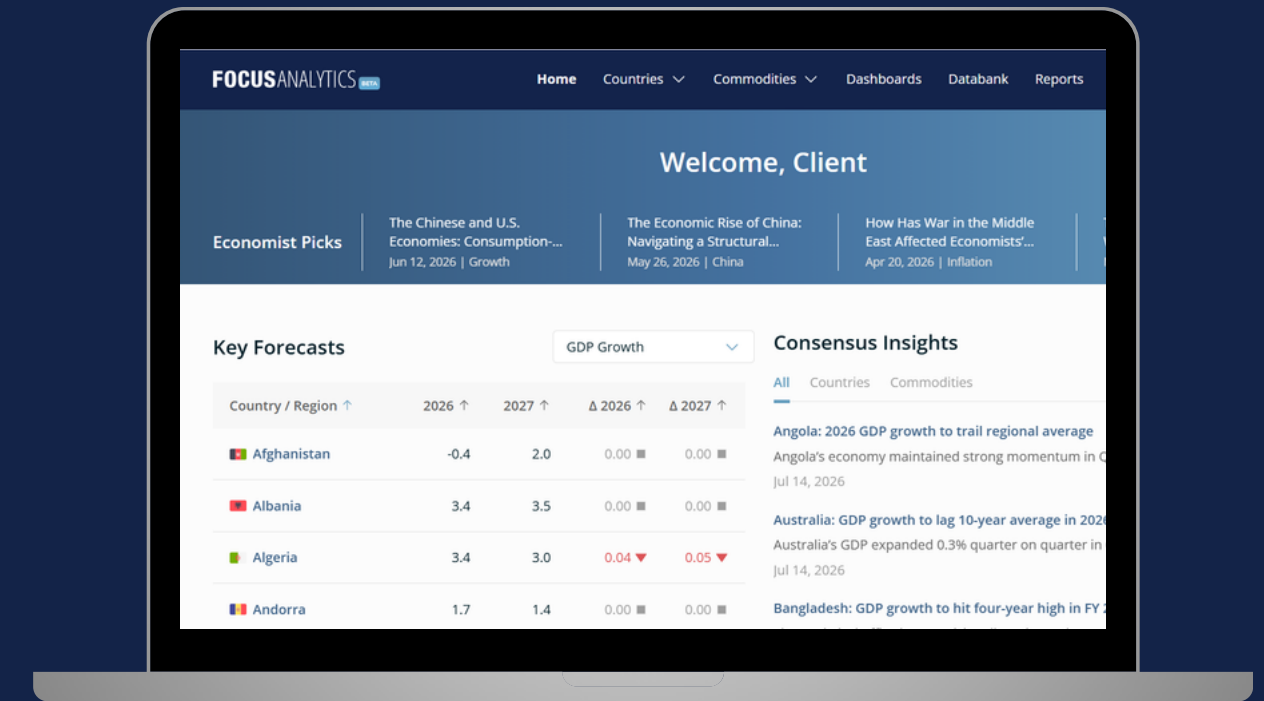


## OUR PRODUCT & OFFERING

# FOCUSANALYTICS

## One platform. Six ways to work with our Consensus.

FocusAnalytics gives you flexible access to the Consensus - the forecasts we compile from independent institutions - across countries, commodities and indicators.



**Country Analytics**



**Commodity Analytics**



**Dashboards**



**Databank**



**Reports**



**API**

## OUR ECONOMISTS

# Our economists are available for **interviews, background briefings** and **commentary**.



**Arne Pohlman**  
• CEO & Co-Founder  
• Chief Economist



**Magdalena Preshlenova**  
Regional Economist



**Matthew Cunningham**  
• Regional Economist  
• Editor



**Giovanni Sbattella**  
Associate Economist



**Fiona Grant**  
Economist



**Marta Casanovas**  
Head of Research



**Valeriia Zaitseva**  
Economist



**Marcos Lascurain**  
Economist



AVAILABLE IN MULTIPLE  
LANGUAGES



English



Spanish



French



Portuguese



and more

## OUR CLIENTS

# Trusted by organizations shaping global markets.



PLATFORMS & PRESENCE

# Where our audience finds us.



**42K+**

**LINKEDIN** FOLLOWERS



**11.8K+**

**X** FOLLOWERS



**5K+**

**NEWSLETTER** SUBSCRIBERS



**106K+**

**WEBSITE** VISITS PER MONTH

FEATURED COVERAGE

**Quoted and cited** by leading business and financial news outlets.

THE WALL STREET JOURNAL.

FINANCIAL  
TIMES



Forbes

LA VANGUARDIA

**DOW JONES**

# Each year, we recognize the world's most accurate forecasters.

The **Analyst Forecast Awards** rank the institutions on our Consensus panel by forecast accuracy. The 2026 edition marked their **tenth** anniversary, and the awards have grown in reach with each edition to become a recognized benchmark among the economists who contribute to them.



**FOCUS**  
ECONOMICS  
**10TH** ANNIVERSARY ANALYST  
FORECAST AWARDS 2026



### Based on Accuracy

Rankings are determined by forecast accuracy.



### Global Reach

Growing participation and recognition with every edition.



### Industry Benchmark

Respected among economists worldwide.

## HOW WE CAN COLLABORATE

# Event Partnerships

Partner your event with FocusEconomics and deliver added value to your audience with trusted economic insights

### YOU GET

- Two listings in our newsletter - **5000+** opted-in CFOs, economists and finance leads
- A featured post announcement to our **42,000+** LinkedIn followers
- Exposure on a site with **106,000+** visits a month

### WE ASK

- Media partner listing on your event site
- Recognition in conference materials
- Mention during the event

### HOW IT WORKS

1. Send your dates and audience
2. We confirm fit within 5 days
3. One page agreement



**media@focus-economics.com** - we'd love to hear about your event.

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[media@focus-economics.com](mailto:media@focus-economics.com)

# FOCUSECONOMICS



[media@focus-economics.com](mailto:media@focus-economics.com)

Media Contact: Ivana Milic

Gran Via de les Corts Catalanes 657, 08010 Barcelona, Spain

*For media enquiries, data requests and economist interviews.*



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Years of Consensus Forecasts

TRUSTED BY JOURNALISTS, INSTITUTIONS AND DECISION MAKERS WORLDWIDE.